

No. 11 Crownwood Road
Shop No. 17 Crownwood Square
Evans Park (Ormonde),
Johannesburg, 2091



creativemoment@live.co.za

Company Profile

Creative Moment
Interior Decor (pty) Ltd





Every space has a
story to tell,
We shape it with care,
where ideas dwell.
From walls to rooms,
from dreams to
design,
Creative Moment
makes every detail
shine.

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WELCOME

Welcome to **Creative Moment Interior Decor**, a brand built on passion, creativity, and craftsmanship. Since 2005, we have transformed ordinary spaces into stylish interiors and bespoke furniture pieces that reflect quality and individuality.

From homes to offices, our work carries a signature of elegance and innovation. Every project is treated as a canvas, with design and detail tailored to our client's lifestyle.

Thank you for taking the time to get to know us. We look forward to showing why Creative Moment Interior Decor is trusted to create spaces worth remembering.

Transforming spaces, one
room at a time





EXECUTIVE SUMMARY

Creative Moment Interior Decor is a **100% black female-owned** business established in 2005, specialising in interior design and custom-made furniture. From Johannesburg, we extend our services to Gauteng, Cape Town, and Durban, offering bespoke décor solutions to medium and high-income clients.

Our work has been showcased at the Decorex exhibition (4 years) and the Homemakers Expo (2 years), platforms that strengthened our brand and expanded our customer base.

Looking ahead, we aim to grow into larger markets, including office parks, retail, and hotels, while continuing to create jobs and transfer skills within our communities.

Our focus remains on delivering quality, innovation, and client-driven interiors that exceed expectations.

MISSION, VISION AND VALUES



Vision

To be an innovative, client-driven interior design and furniture manufacturing company recognised for quality, creativity, and excellence.

Mission

To deliver affordable, high-quality décor and furniture solutions that exceed client expectations while staying aligned with the latest market trends.

Our Values

QUALITY

Every product and service is built to last.

CREATIVITY

Designs that inspire and transform spaces.

CUSTOMER FOCUS

Tailored solutions that meet client needs.

INTEGRITY

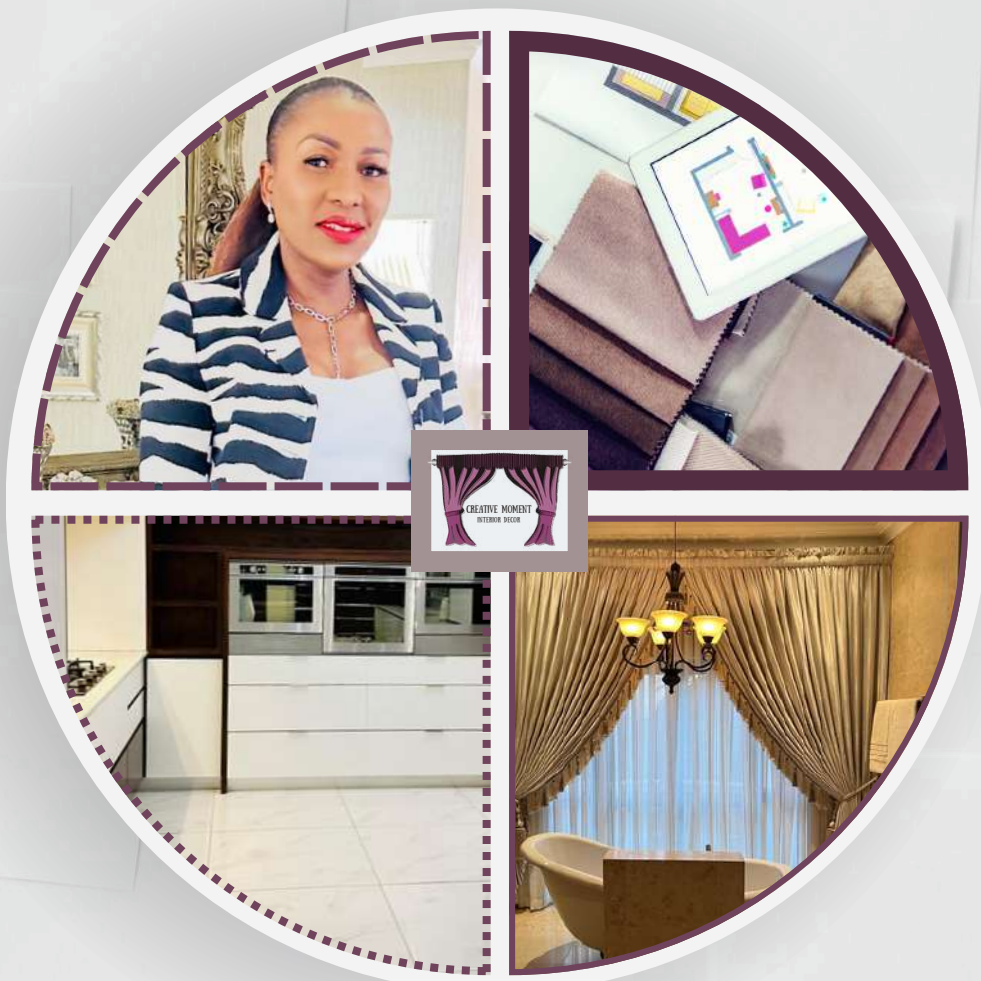
Honest, transparent, and reliable in all dealings.

INTERIOR DESIGN & DÉCOR CONSULTATION

We offer tailored interior design and décor solutions that blend creativity, functionality, and style. Every consultation is client-focused, ensuring spaces reflect personality while remaining practical and timeless.

Services include:

- **Full Consultations** – Understanding client needs, lifestyle, and vision.
- **Design Concepts** – Layouts, mood boards, and colour schemes.
- **Décor Styling** – Furniture placement, lighting, and finishing touches.
- **Space Transformation** – Refurbishing, revamping, and complete remodelling projects.



CUSTOM-MADE FURNITURE MANUFACTURING

We specialise in manufacturing bespoke furniture pieces designed to match any lifestyle and setting. Our expertise covers a wide range of styles including Modern, Contemporary, Classic, Eclectic, Farmhouse, and Country Style.

Services include:

- **Furniture Manufacturing** – Sofas, chairs, tables, and custom pieces across multiple styles.
- **Window Dressing** – Curtains, blinds, and shutters tailored to fit perfectly.
- **Upholstery & Re-Upholstery** – Restoring or creating durable, stylish finishes.
- **Wall Treatments** – Painting, wall panels, wallpaper, and tiling for complete interior refinement.





How We Work

At Creative Moment Interior Decor, every project follows a clear four-step process: we consult, we design, we create, and we deliver.

01



Consult

We meet with clients to understand their needs and vision.

02



Design

Concepts, layouts, and styles are prepared for approval.

03



Create

Furniture and décor pieces are manufactured or sourced.

04



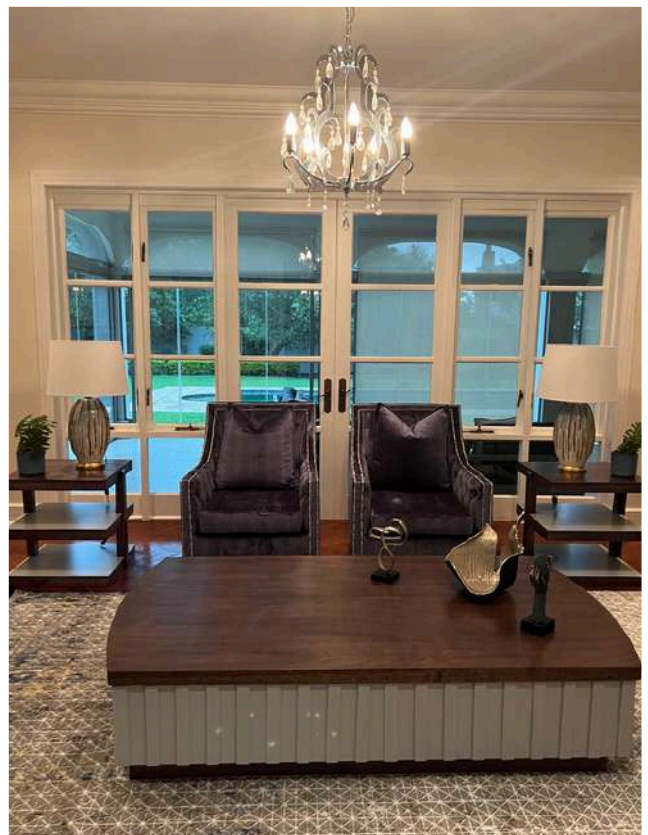
Deliver

Final installation and finishing touches are completed.

OUR PAST PROJECTS

Over the years, **Creative Moment Interior Decor** has built a proven track record through exhibitions, residential work, and business projects that showcase our creativity and craftsmanship.







STAY IN TOUCH WITH US!



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