



**FirstPlace**  
Assurance & Advisory

# Company Profile

Chartered Accountants (SA)  
Registered Auditors

Accounting, Audit, Tax and Advisory Services that help  
South African businesses survive, grow, and succeed.

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Hello.



## They say cash flow is the heartbeat of every business.

Without proper accounting, SARS takes more than it should, penalties pile up, and that heartbeat fades.



At **FirstPlace**, we believe that every number counts. From keeping you compliant with SARS to guiding business growth, our expertise in accounting, audit, tax, and advisory ensures accurate, reliable solutions that help businesses survive, scale, and succeed.

# Who We Are

**FirstPlace Assurance & Advisory** was founded in 2020 by Tumelo Makgakga CA (SA), who left his management role at PwC to establish a firm dedicated to providing accounting, audit, tax, and advisory services that are accessible, reliable, and growth-focused.

Tumelo began his career at KPMG South Africa, where he completed his articles before joining KPMG UK in London for international assignments. He later advanced at PwC South Africa, serving JSE-listed clients and building expertise across industries. This experience gave him the foundation to create FirstPlace, a firm that combines global exposure with deep local knowledge.

Since its establishment, FirstPlace has grown into a B-BBEE Level 1 professional services firm, employing skilled professionals and contributing to economic empowerment by creating opportunities for individuals from disadvantaged backgrounds.

FirstPlace specialises in working with Small to Medium-Sized Businesses. The firm and its staff have a deep understanding of the unique challenges and opportunities these businesses face on a daily basis. The firm has a strong culture of problem solving, and finding solutions isn't just a task they perform—it's at the core of their identity.

FirstPlace operates on accuracy, trust, and efficiency. It's role is to reduce risk, protect value, and enable businesses to succeed with confidence.





At **FirstPlace Assurance & Advisory**, our work is guided by a clear vision and a focused mission.

# Our Mission and Vision

## Our Mission

Our mission is to provide accurate and affordable professional services that give clients confidence. We focus on keeping records reliable, helping businesses use financial information effectively, ensuring compliance, and offering practical solutions to support growth and sustainability.

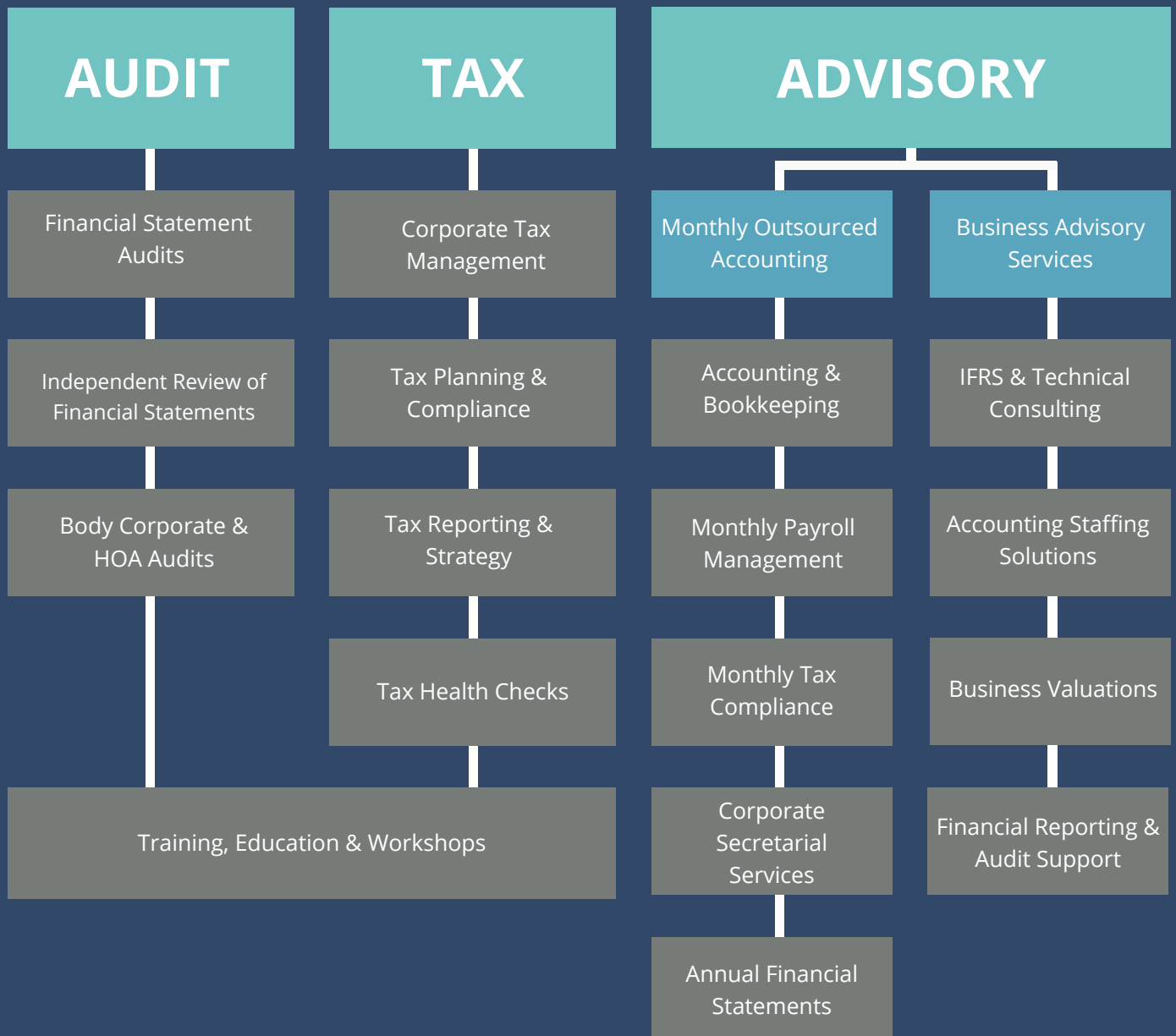
## Our Vision

To empower South African businesses to grow and thrive, reduce the failure rate of small and medium enterprises, and contribute to lowering unemployment by creating sustainable opportunities. We aim to uphold the highest standards of integrity and strengthen public trust in the accounting and auditing profession.



# Our Services

At FirstPlace Assurance & Advisory, our services are designed to give businesses clarity, compliance, and confidence. We operate in three core areas: Audit & Assurance, Advisory Services, and Tax Solutions.



# Our Portfolio



Clients

We are trusted by a wide range of businesses, from SMEs to established enterprises. The logos displayed here represent the clients who rely on our accounting, audit, tax, and advisory services.





# Let's Get In touch

For all enquiries, projects, and service requests, reach out to us directly. Our team is ready to assist with reliable solutions tailored to your needs.



## Contact Details



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